



**Rochester Sports Foundation
Board of Directors Meeting
Agenda: Sept 28th, 2023 – Noon
Rochester Golf and Country Club**

- I. Review of monthly reports:
 - a. August Minutes – action required
 - c. Statement of Activities – action required
 - d. Directors Report – for discussion
- II. New Business
 - a. Grant reviews
 - b. Annual meeting date, location and invitees
 - c. 2024 meeting dates (attached)
- III. Old Business
 - a. Sports Banquet 2024
 - b. RSRC update/ Donation to “Vote Yes” (see additional sheet)
 - c. Arena/Ballpark Feasibility Study Update
- IV. Other
 - a. As brought up
- V. Adjournment

Next meeting: October 26th, 2023 (noon)
Location: Rochester Golf and Country Club

Annual Meeting: December 7th, 2023 (4:00 PM)
Hubbell House – Mantorville

January 11th, 2024 (noon)
Location: Rochester Golf and Country Club

Rochester Sports Foundation

Board Meeting Minutes (8-24-23)

The meeting was called to order by Chris Terry at 12:02 PM. Terry was calling in via phone. Board members: Becca Tesch, Chad Behnken, Carole Shulman, Joe Powers and Patrick Sexton were present. Doug Holtan was absent. Staff member Ed Hruska was also in attendance.

The June meeting minutes were reviewed by the board. Tesch moved to approve, Sexton seconded and they passed. Hruska reviewed the State of Activities (SOA) and noted we may have to address the cash flow before year end. There were no questions. Behnken moved, Shulman seconded and it was approved.

Hruska reviewed the various items on the August Directors Report with the group. Items that were discussed included the RYFSA complex additions, funding for RFA, RCTC facilities management, web site activities and increase of followers. He shared some new roles of board and committee members within the community.

The group discussed the RSRC effort and our level of involvement. Everyone agreed we should do all we can to get the project approved. Hruska updated the group on the actions of the Vote Yes committee. Joe said that we need to work with the associations. The group agreed we needed to consider more diamonds into this facility. Pat asked if we have the support of the hotels and Becca stated absolutely – they are all supportive of this project. The board all agreed that they support privatizing the operations of the facility once it is built. ETS has inquired to Ed about being involved in the facility.

Terry updated the group on the multi-use arena effort. The new ownership team of the Honkers is in the midst of some redevelopment plans. Terry stated they will have something done by this fall. We will put our study on hold for now. The Board voted to pause the raising of the funds for the feasibility study at this time. Chris will call Jim at SFC to share this.

Hruska updated the group on the Jan 16th 2024 Sports Banquet and auction. Spud Webb will be the guest speaker – who should be a great draw. Hruska asked for everyone to raise an auction item or two.

The grant program deadline was discussed. Terry asked Hruska to put a notice out on social media to draw some requests for the September grant review process.

With no other business the meeting was adjourned at 1:09 PM

Next meeting date: September 28th, 2023 at Noon

Rochester Sports Foundation Budget

RSF: Statement of Activities - Jan 1, 2023 - Sept 24th, 2023

Income	Budget	To Date	Notes
4600 Sports Banquet Inc	\$8,000.00	\$11,465.00	Auction proceeds
4601 Other income	\$10,000.00	\$0.00	Investment Account Transfers
4602 Philanthropy/Grants	\$35,000.00	\$50,000.00	Grants and donations (Mayo/RS)
4610 Proceeds from Previous year	\$10,000.00	\$2,002.87	Transfer year-end balance
4620 RS Cash Contributions	\$15,000.00	\$15,000.00	Up to RS if they dedicate \$\$
4625 RS City Contract	\$0.00	\$0.00	Discontinued 1-1-22
4630 Interest (Investment)	\$5,000.00	\$0.00	Year to Date Earnings
4635 Interest (Checking)	\$100.00	\$180.01	Interest posted monthly
Total Income	\$83,100.00	\$78,647.88	94.64% of budget to date
Expenses	Budget	2023	Notes
6510 Staffing	\$53,000	\$37,321.97	Payroll and benefits \$4,390.82/month
6512 Staff Benefits	\$4,240	\$3,091.96	Payroll taxes, FICA & UI (\$363.73/mo)
6513 Pension Benefits	\$3,180	\$1,590.00	6% to retirement benefit
6515 Computer	\$500	\$243.09	Software, computer security, fixes
6519 Equipment	\$500	\$0.00	Computer/3 yr. replacement
6520 Meeting Expenses	\$1,600	\$1,086.05	Board mtgs, lunch mtgs, etc.
6524 Postage/shipping	\$0	\$0.00	Stamps
6525 Printing/copies	\$0	\$0.00	Listed under supplies
6527 Supplies (General)	\$500	\$106.45	Printing supplies/ Storage
6528 Phone/ Cell Phone	\$600	\$450.00	\$50/month
6529 Marketing	\$5,000	\$2,851.25	Per marketing plan
6541 Insurance	\$800	\$0.00	Board insurance
6545 Transportation	\$1,000	\$759.48	Convention/site visits/ travel
6546 Lodging/ Meals	\$1,000	\$978.00	Convention/site visits/ travel
6553 Car Rental/ Parking	\$400	\$362.00	Parking expenses
6556 Auction Expense	\$0	\$1,394.25	Table, Auctioneer exp, extras
6560 Grant Expense	\$0	\$0.00	added in 2022 for future tracking
6575 Foundation Reserves	\$0	\$0.00	Operating reserves trans at year end
6580 Grant Program	\$8,000	\$0.00	Grants Paid out
6595 Professional services	\$2,000	\$1,575.00	Attorney/ Accountant/ IT
6600 Miscellaneous	\$780	\$25.54	unbudgeted items
Total Expenses	\$83,100.00	\$53,858.04	64.81% of budget to date
Net Operating Income	\$0.00	\$24,789.84	

Current Balance - Investment Acct (8-24-23)	\$142,983.05		Last month: \$144,244.33
Current Balance - Grant Program (8-24-23)	\$24,178.00		Last month: \$24,178
Current Balance in ONB Checking Acct (8-24-23)	\$24,954.47		Last month: \$30,082.83

Directors Report (9-24-23)



Arena Project: Chris and Pat have been meeting on a regular basis with the new owners of the Honkers and can update us on that progress at the meeting.

RSF Potential Funding: With no new news on potential funding sources I will again submit a grant request to Mayo. Hopefully we will again be awarded a grant and will also get a contribution from Rochester Sports. Looking ahead we may need to remove some funds from the Investment Account to keep a positive cash flow until those funds are secured.

Annual meeting/ year end prep: We will need to start to discuss how we want to handle the year-end annual meeting (date and location/ format) as well as board and leadership positions as the year winds down. I will add this to the September agenda.

Rochester Fast Pitch Softball Complex: There has not been any activity on this since May. I believe there is the thought that if the LOST get approved the new facility could go on the state land out by RCTC – which then could include the desired expansion and improvements at the RFSA location.

Web site: We have the site up and running well and are adding content on a regular basis. Our viewership is increasing with the weekly new content tied into FB postings – that I am now doing on a regular basis. Web site visits were: May – 90; June – 94; July – 88; August – 444, views in Sept as of the 23rd are at 77. We need to continue to post new content and promote this on the Facebook postings.

RCTC Facilities: There has been no formal meetings in the recent month regarding the facility management. Last word had it that P&R were working with RCTC to erect the bubble in early November – saving the budget close to \$100K. No new hire has been made official for the open management position that I am aware of.

Sports Banquet Auction: I am working to secure auction items and a auction sponsor. We will need everyone's help to accomplish this again. The Banquet is set for Monday, January 15th.

Rochester Sports and Recreation Complex: I have an update on a separate document detailing this progress to date.



Rochester Sports Foundation

2024 Scheduled Board and Advisory Meeting Dates

Board of Directors

<i>Month and Date</i>	<i>Time and Place</i>
January 11th (Thursday)	Noon at the RGCC
February 29th (Thursday)	Noon at the RGCC*
March 28th (Thursday)	Noon at the RGCC
April 25 th (Thursday)	Noon at the RGCC
May 23rd (Thursday)	Noon at the RGCC
June 27 th (Thursday)	Noon at the RGCC*
August 22nd (Thursday - early)	Noon at the RGCC
September 26th (Thursday)	Noon at the RGCC
October 31st(Thursday)	Noon at the RGCC
December 5th (Thursday)	Annual meeting – location TBD*

Advisory Committee

<i>Month and Date</i>	<i>Time and Place</i>
February 29th (Thursday)	Noon at the RGCC
June 27th (Thursday)	Noon at the RGCC
December 5th (Thursday)	Annual meeting – location TBD*

Note: All meeting dates, times and locations are subject to change based on Board of Directors decisions. However, these are the scheduled dates to help inform all Board and Advisory members for planning purposes.

Update on Local Option Sales Tax – VOTE YES activity

To date the majority of the feedback has been positive. We have had organizational support from the following:

- Rochester Area Chamber
- Rochester Area Economic Development Incorporated (RAEDI)
- Rochester Sports Foundation
- Rochester Sports
- Rochester Area Builders
- Rochester Area Realtors
- Rochester Community Youth Basketball
- Rochester Area Special Olympics
- EA Therapeutic Health
- Hospitality First

In addition we have participated in several community meetings. I have had several conversations with groups such as Rush Soccer, Rochester Area Pickle Ball and several hotel folks. I have been asked to speak at the Oct 26th Hospitality First meeting regarding the sales tax vote.

The VOTE YES committee has been meeting on a regular basis and has agreed to hire United Strategies to do target marketing in an effort to get those who support the LOST to vote on November 7th (or earlier). This effort is mostly digital and will provide an estimated 1,200,000 impressions through various social media sources. Cost for this will be \$37,500 of which I committed the sports community to \$5,000. Rochester Community Youth Basketball voted to provide \$3,500 of this already. The Chamber is acting as the fiduciary agency for the Vote Yes effort.

We still need to add more voter information to our web site and continue to promote this information through social media. The City has good data on the referendum so we need to add the “renew Rochester” link to the site as well as information on how and where to vote early. The sports groups I have visited with will also forward any data we provide to their membership.

I have also had conversations with ETS Performance and Scheels to get additional partners involved – should the funding get approved.

I will have additional information to share with the group following my meeting with Chamber leadership schedule for Thursday, September 28th.