

Rochester Sports Foundation Board Meeting Minutes (4-27-23)

The meeting was called to order by Chris Terry at 11:34 AM. Board members: Becca Tesch, Chad Behnken, Carole Shulman and Gary Neumann were present. Terry and Doug Holtan were present via phone. Joe Powers was absent. Staff member Ed Hruska was also in attendance.

The group reviewed the March meeting minutes. There were no corrections or comments. Tesch moved, Behnken seconded and they were approved. Hruska reviewed the SOA with the group. Behnken moved, Neumann seconded and the SOA was unanimously approved.

Hruska reviewed the Directors Report. He touched on the launching of the new web site on March 31st. He then updated the recent meeting he and Neumann had with Dr Jeff Boyd regarding the RCTC complexes, property and usage agreements. A follow-up meeting will be planned next to further discuss these items. Hruska updated the group on the RSRC meetings and how that effort is progressing. Then he shared about recent presentations he has done to the community groups. He and Terry are heading to the ETA Sports Facilities Forum in KC next weekend. Hruska has been asked to serve on a panel during the main educational session. Terry added that we hope to gain new relationships at the Forum. Next the group discussed the multi-purpose arena we have been working on. Hruska updated the group on potential locations being looked at with the feasibility study.

Hruska updated the group on a recent meeting requested by RYFSA to look at assisting them with capital improvements for their complex east of RCTC. Hruska has engaged Cyle from ISG and will tour the site this week to assist them in getting up to speed. RYFSA brought up a list of additions/improvements they would like to see for the facility. Hruska asked their leadership group to determine the priority list for the next meeting – which is scheduled for May 10th.

The group discussed the Advisory Committee and how it is working to date. Shulman added that the challenge is that there is not an exact direct purpose for the group. It was agreed by all they bring value and we want them involved so hopefully with projects they will be more in the future. Hruska will touch base with all of them to gather feedback as well as adding two new members who have shared recent interest. Neumann added if the sales tax project (RSRC) moves forward we will get everyone involved to get it approved. Holtan added opening up the meetings to them might also be healthy. Hruska will ask them this when he speaks to them.

The group reviewed and discussed the SWOT summary and it was accepted unanimously.

The web site was discussed and strategies to market it to increase viewing. The group encouraged staff to spend some dollars on social media to drive activity.

June 21st was the date selected for the Sioux Falls site visit. Ed will work on details.

With no other business the meeting was adjourned at 12:25 PM

Next meeting date: May 25th, 2023 at noon