

Rochester Sports Foundation Minutes (12-4-19)

The meeting was called to order by Terry at 12:02 with Board members: Joe Powers, Kreg Kauffman, Chris Terry and Carole Shulman present. Doug Holtan was absent.

The group reviewed the agenda and minutes, Kauffman noted to corrections to the minutes which were noted and amended. He also felt the funding sources of sales and lodging tax options should be an agenda item for the future for discussion. Kauffman moved, Powers seconded and it passed unanimously.

Old Business:

- 1) The group reviewed the final draft of the Director job description. Powers moved, Shulman seconded and it passed unanimously.
- 2) Hruska reviewed the Sports Banquet auction items and several ideas for items were discussed. Hruska will follow up with each member to track down additional donations. Kauffman added that Kristine put a great pitch to the RS board for items and Hruska mentioned that Ben Lincks has been a great help too.
- 3) Hruska updated the group on the progress of the P&R referendum.
- 4) Hruska also updated the group on the continued progress of transforming the building by the airport entrance into a RCYBA facility. There was additional discussion about other potential growth in that area. Terry mentioned how impressive the new facility in Quad Cities was – which he had shared previously with the group.

New Business:

- 1) Officers for 2020 were discussed. Motion to approve by Kauffman, second by Powers and unanimous approval of the following Slate of Officers for 2020: President – Chris Terry, Vice President/Secretary – Joe Powers, Treasurer – Doug Holtan.
- 2) 2020 Budget: The board reviewed the budget and went over how we will do the accounting, payables and reports starting in 2020. Hruska will get a new credit card and utilize the new checking account to handle all income and expenses with a monthly report for board approval. RS will cover payroll in 2020 but we will handle everything else. The group okay the transfer of \$10K from the Investment account as operating revenue for 2020. Powers moved, Shulman seconded, it passed unanimously.
- 3) Web Site Development: Hruska went over the web site proposal and asked for feedback on the general layout ideas as shown in the handout. Shulman loved the ideas but added she would like to see a blog added. The group also wanted to add some renderings to help gain support and excitement. Terry asked about a donation page – which it will have. Powers mentioned the need to have time targets for completion and progress. He said we should have a landing page in at least 60 days. Kauffman admitted it was an ambitious schedule so we need to be clear on expectations. Powers motioned, Shulman seconded to approve the contract with MLT and it approved unanimously.
- 4) A new logo was discussed. Terry will have some of his marketing people from Knutson work on it. He will talk to his people first and get back to Ed.
- 5) IBM Property: There was discussion on how and who to get in touch with regarding the future of the area as it in a great location and has set vacant for years. Shulman added she believes we need to know how much land is available, how much does it cost, where would it be located, etc. but it does not have to be at IBM. Powers thought we should get a price to see where things are at.
- 6) Facilities: The group reviewed lacrosse numbers and needs, Mayo Field and the need for an arena. The group was in support of all the needs and will keep them in the plans moving forward.

Powers brought up some information on Hockey Day in Minnesota. Kauffman brought up the Grant program which we will hold off on now until we get things in line.

Adjourned at 1:20 PM

Next meeting date: January 30th

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