

Rochester Sports Foundation Minutes (4-30-20)

The meeting was held via Zoom-conference and called to order by Terry at 12:05 with Board members: Kreg Kauffman, Chris Terry and Carole Shulman present. Joe Powers and Doug Holtan were absent.

The group reviewed the agenda, minutes and financials. There were no questions or comments. *Shulman moved and Kauffman seconded to approve the minutes, it passed.* Hruska reviewed the documents which reflected a quarterly update of Income Statement, Cash Flow and ONB Business Account printouts to fully encompass all transactions for discussion. *Kauffman moved and Shulman seconded to approve the financials as were reported in the packet, and that passed.*

The group reviewed the updated time line with adjustments based on the current working world we are all dealing with. Terry brought up the web launch was set for Sept now and Hruska stated that probably got moved back when other items were pushed back. He will adjust it back to June.

Kauffman reviewed the grant program recommendations. It was agreed the Board would set a certain amount annually that will be available for grants based on the current financial each year. Once details are finalized the details an application will be created to clarify the process. Hruska stated the information on the grants and application would be located on the web site (probably under "About Us" tab). The group discussed a potential major donor for this grant fund. Hruska will discuss this more in detail with Powers and report back to the Board. It was also discussed how we could recognize/honor this donor. Kauffman asked if we would want to list past donation recipients and it was agreed the general data could be posted but not specific details – maybe just name the groups. Shulman suggested we announce the winners, Kauffman suggested at the Banquet. It was agreed it could be announced at the Banquet annually, then posted on the web site. Kauffman will put all the agreed facts down and get them out to everyone for final review. The group agreed.

Terry updated the group on the arena project and how we need to get Shjon Podein involved as he has been a big supporter of the project. Hruska noted Podein has always been a huge supporter of the Rochester Community in general and should be involved in the RSF.

The group input questions were reviewed and the group agreed to have Hruska pull together the common themes in he answers as most replies had similar patterns. Terry noted the questions were very good and Hruska stated the feedback was extremely helpful.

Donor levels were reviewed and it was the consensus was to blend the two names together – which the group agreed but maybe take the "prep" out of it while conserving the Rochester Sports theme. Rewarding donor's with naming rights and such was discussed – Terry brought up the ability to utilize corporate naming rights to help in revenue generation. The group agreed that working through the handling of donations will be dealt with as we proceed. Hruska will put this to a final draft for the group to review.

The group reviewed the web site pages and all agreed they would appreciate MLT offering a Hruska updated the group on the web site work. The MLT presentation was postponed but he went over all the pages. They reviewed each page via a web link and feedback was shared. Overall, the group was very positive and liked everything they saw. They did ask if we could get MLT to do a "soft launch" so we could get feedback from our RS family before it went live. Hruska will work on this.

Hruska summarized the PPP program application Matt from RS submitted. He also shared the idea of a PowerPoint for the RS presentation. The group agreed but asked to have it shared for feedback before it is finalized. There were some thoughts on Graham Park but further discussion will wait until Sheila is present at the May meeting.

Adjourned at 1:28 PM

Next meeting date: May 21st