

Rochester Sports Foundation Minutes (6-25-20)

The meeting was held called to order by Kreg Kauffman 12:07 with Board members Joe Powers and Carole Shulman present and Doug Holtan joining via teleconference. Chris Terry was absent.

The group reviewed the agenda, minutes and financials. There were no questions or comments on the minutes. *Shulman moved and Holtan seconded to approve the minutes, it passed.* Hruska went over the financials and noted the RS payroll payment would be paid net month along with the MLT Group contact payments. *Shulman moved and Kauffman seconded to approve the financials as were reported in the packet, and that passed.*

The group reviewed the Timeline handout and the group was supportive of the goals. The advisory committee and soft launch of the web site is priorities. Kaufmann mentioned the RS group will be a good source for feedback via the soft launch. A partner to help sketch ideas/concepts was discussed – whether we use a local college student or a private partner – the group would like to see us find someone willing to do it for little to no charge.

Hruska shared Emily from MLT stated the web site will be ready for our review within a week or two. Powers added that the more people we can have look it over before going live will give us more constructive feedback.

The recent PowerPoint presentation to the RS Exec Committee was discussed. Hruska and Kaufmann stated it went well.

Kaufmann reviewed the Graham Park effort. Holtan added that he believes the County is open to working together to develop the area. Discussion focused on other developments in the area – including the Seneca storage areas. Powers stated the word has they have numerous poles so utilization as a sports venue would seem unlikely.

The board discussed the possible expansion of the board and/or development of an advisory committee. Kaufmann liked the proposed lay-out as getting more people involved will net positive returns in marketing and awareness. Shulman stated she believes we need to have a little bit better clarity on what we are looking for but also add people that can help us in attaining facilities but also assist in getting the word out on planning and construction of future facilities – not so much on the local sports groups. Holtan added he agreed but that there is also value to getting those involved that will eventually be the end users on these future facilities. The group agreed that we need to activate the “big thinkers”. Hruska and Shulman will work on bringing forward a list of potential members for the advisory committee for the next meeting.

The group committed to all tour the Wisc Dells and TBK. Hruska will work to get the dates and Powers will work on transportation for this trip.

Adjourned at 1:07 PM

Next meeting date: July 23rd