

## **Rochester Sports Foundation Meeting Minutes (3-4-21)**

The meeting was called to order by President Terry at 12:03 PM. Board members: Kreg Kauffman, Chris Terry, Joe Powers and Doug Holtan were present. Carole Shulman was absent.

The January 28th, 2021 minutes were reviewed and discussed, *Kauffman moved, Power's seconded and the motion approved unanimously.*

Hruska recapped the Statement of Activities. Hruska reported the activity for 2021 has been minimal to date. He passed around the ONB checking account and Bremer Investment account statements for all to review. *Powers moved - Kauffman seconded approval of the report as shared – which passes unanimously.*

Hruska noted that he had reached out to Smith-Schafer in regards to filing of the 990 and Powers suggested we work closely with them on some sponsorship options.

Terry moved to the timeline next and suggested we might want to do some calls with the groups rather than drive there based on logistics. It was agreed Ed should pull together details on the facility map listed facilities for us to review and perhaps link it on the web site with the facility map. It was also agreed to locate that on the "Present" page – allowing site visitors to see how other communities are adding facilities. Powers suggested we try to get an intern from RCTC to help research these. Kauffman shared his ideas of an interactive map showing potential sites that could develop into sports facilities. Terry suggested we contact property owners of these before we post this. The group liked the idea and will work on these in hopes eventually adding it to the web site.

Terry reviewed the Rochester Sports presentation and how it went. There was some discussion on the maps and where/how they should be shared. Kreg will send them out to everyone.

The call with Matt from Oakview Group was discussed. We will continue to work with them moving forward as Matt was extremely excited about investing in Rochester. Terry also updated the group on recent conversations with the Signet Group – who also has interest in Rochester sports complexes.

Hruska reviewed the Marketing/Social Media plan and update. The group liked it and felt it was a critical component of us getting the word out and attracting interest.

The group agreed to plan the web site launch next week. Hruska updated the group on the Mayo grant efforts to date.

It was agreed the Advisory Committee will meet with the RSF Board during the April 29th meeting. This will give us a chance to visit and hear from them. Hruska will set this up.

There was talk about the Grant Program and with the funding source falling through new ideas were shared. Kauffman stated that he does not see that the grant dollars can come out of our budget so the group will search for new funding ideas.

Holtan moved – Kauffman seconded and the meeting concluded at 1:06 PM.

Next meeting date: March 25th, 2021