

## **Rochester Sports Foundation Meeting Minutes (6-24-21)**

The meeting was called to order by President Terry at 12:06 PM. Board members: Chris Terry, Kreg Kauffman, Joe Powers, Doug Holtan and Carole Shulman present. Staff member Ed Hruska also present.

The May 20th, 2021 minutes were reviewed and approved as written; Shulman noting a typo to correct. *Powers moved, Shulman seconded and it passed.* The SOA was reviewed by Hruska, noting the RS payment was due on 7/1/21. Terry and Hruska will discuss this with Esau. *Powers moved, Shulman seconded and it passed.*

The time line was discussed and it was agreed the trip to Quad Cities would happen the week of July 19-22<sup>nd</sup>. Powers was going to work with Terry on the travel details. Powers added that on this tour we should focus on what can actually be done in our city that we learn/observe. It was agreed we would hold the July 29<sup>th</sup> meeting as planned combined with the Advisory Board with a report on the Quad Cities visit (and perhaps Coralville) and a review of the Midwest cities new facility data we have collected. The ultimate goal of the July meeting is for all members present to set a priority list of the top projects RSF should focus on that are realistic, are needed and are beneficial for the city moving forward.

Hruska reviewed the Director's Report items with the group to keep them up on all items being worked on. It was agreed we would reach out to the inactive members of the Advisory Committee to assure they wish to participate. Hruska noted Shjon Podein has agreed to join the Advisory Committee.

Hruska reviewed the Google Analytics on the web site to date. The group discussed ideas on how to engage the community with some high-profile facility survey questions. Hruska will compose some survey-type question that can be added to the web site to assist us with feedback on particular community needs. He will share with the BoD before posting for their approval.

The group discussed the recent Graham Park study findings and had questions on if the planned facility had any sports facility options? It was shared that this project is ranked third for the County in their bonding request with an amount of \$10M The Sports and Entertainment Facility was also discussed and Terry suggested Hruska reach out to Patrick Sexton about chairing the committee. Terry and Hruska will compose a letter to the County for some time to build an investment fund on the Seneca property.

The Grant Program DRAFT was reviewed and discussed. Kauffman had some adjustments that Hruska will do and bring back to the Board for final approval in the near future. Kauffman also updated the group on the recent Sports Banquet Auction Committee meeting.

Midwest facilities were discussed as data was shared on the North Dakota and South Dakota.

Shulman moved – Powers seconded and the meeting concluded at 1:08 PM.

The group toured the ETS Performance Center immediately following the meeting as scheduled. Shulman, Kauffman and Hruska met with Marcus Sherels (co-owner) and Jake Kirsch (Director of Operations) to learn about their facility and operations.

Next meeting date: July 29th, 2021