

## **Rochester Sports Foundation Meeting Minutes (9-30-21)**

The meeting was called to order by Carole Shulman at 12:05 PM on September 30th. Board members: Doug Holtan, Carole Shulman and Kreg Kauffman were present. Chris Terry and Joe Powers were absent. Staff member Ed Hruska was also present along with guest, Becca Tesch, RS Board Member.

The group reviewed the minutes, Kauffman moved, Holtan seconded and they passed unanimously. Hruska reviewed the current Statement of Activities and mentioned all was fairly normal with the exception of getting the Mayo Grant check along with a matching funds incentive– which we are very grateful for. Kauffman moved, Holtan seconded and it passed.

The group reviewed the Time Line and the group agreed to it as is. Next the group reviewed the Director's Report. Hruska updated the group on the City's Sales Tax request, the pickleball complex effort, computer/IT challenges and the latest progress with the USHL and a new multi-use facility for the community. He shared he will present to RS on Oct 20<sup>th</sup> – which the group will review later in the meeting

The Social media Report was reviewed and discussed. Hruska noted the report reflects the months we posted news notes and updates the numbers were extremely higher than those we did not. Keeley had put together a strategic plan to do updates on past site visits, Advisory Committee members, Mayo Grant and more to post weekly – thus increasing awareness and interest. The group liked this and approved it and approved it. Kauffman updated the group on the Sports Banquet guest speaker.

Becca Tesch gave an update on the Sports Banquet Auction to the group. The committee was formed and met and recommends we go with the online bidding format this year. Shulman stated she wants to be sure we focus on the athletes for the event. Kauffman acknowledged they were aware of this. They went over the details of how the auction will work. The committee will meet next week and ongoing up to the event. Hruska shared he will join the meeting Monday. He also mentioned that the auction was always named after Bob Brown and he hoped they keep that in mind as they move forward. Kauffman moved to approved the auction contract, Holtan seconded and it approved.

Hruska shared the Sales Tax projects that have been submitted to the City by the Park Department for review. While this was not put together by us we had input on it. It is more Park Department focused then what may be priorities for RSF but they did ask for our input.

Shulman shared her recent experience in Castle Rock Colorado at an Activity Center – which she enjoyed and was very impressed with. They have outdoor activities that engaged all ages with a variety of interests. She gave a brief description including the funding method through donor plaques. She felt it was something our community should think about moving forward. Slides will be presented at a future meeting.

Hruska reviewed the RS presentation with the group. Some adjustments to it were suggested and will be made. Kauffman asked if we would do our administrative duties in advance of our October meeting with the advisory group– Shulman suggested we wait to see how the agenda looks and go from there.

The meeting was adjourned at 1:19 PM Next meeting date: October 28th, 2021